

We're celebrating 60 years of Cable Knives! Kick-off at the Hardware Fair and Light + Building

Ascheberg, January 2026: A milestone in electrical installation is celebrating its birthday: For 60 years, the Cable Knife invented by JOKARI has been making work easier in trade and industry. The anniversary year kicks off at the International Hardware Fair in Cologne (March 3-6, 2026) and Light + Building in Frankfurt (March 8-13, 2026) with fantastic anniversary promotions.

A brilliant idea turns 60

The foundation was laid by JOKARI founder and master electrician Josef Krampe, who developed the JOKARI Knife in 1966 and subsequently patented it. His invention revolutionized the previously tedious process of stripping cables and has had a lasting impact on the industry. "The ingenious basic idea has proven itself millions of times over to this day. Electricians around the globe work safely and efficiently with a Cable Knife every day. We would like to celebrate this milestone and invite everyone to join us," explains Managing Director Frank J. Goebbels.

Anniversary events at the International Hardware Fair and Light + Building

JOKARI invites visitors to its booth at the International Hardware Fair (Hall 10.1, Booth H-010-J011) and Light + Building (Hall 12, Booth E90) to celebrate the anniversary in style. To say thank you, JOKARI has put together a special anniversary package:

"We would like to celebrate 60 years of Cable Knives with everyone and express our gratitude. JOKARI has become synonymous with wire stripping tools in the industry. We are consciously using this anniversary to give something back to our loyal users," says Goebbels. "That's why, in this anniversary year, we are offering our popular Cable Knife System 4-70 as a gift set including a Cable Stripper Coaxi No. 1 – in the same quantity as we sold of this product last year. At Light + Building, we will also be holding a prize draw where visitors to our booth can participate and win one of 60 anniversary sets. It's definitely worth entering!"

Content Creators accompany the anniversary year

The anniversary will also be celebrated digitally: Several well-known content creators will be covering the events on their social media channels and inviting their communities to exclusive meet-and-greets directly at the JOKARI booth.

Premiere for the new booth concept

To mark its anniversary, JOKARI is unveiling its completely redesigned booth at Light + Building. The modern, technically oriented design features striking LED accents and focus panels that perfectly showcase the product innovations through a clear design language and high-quality materials. Guided by the principle of interaction, an integrated workbench invites visitors to test the tools directly on-site using a variety of cable types.

With its appearance at Light + Building 2026, JOKARI is kicking off an anniversary year full of activities – and simultaneously looking back on six decades of innovation in cable cutting.

Publisher:
JOKARI GmbH & Co. KG
An der Vogelrute 34
59387 Ascheberg-Herbern, Germany
Phone: +49 25 99 / 50 19 70
Fax: +49 25 99 / 71 51
www.jokari.eu
E-Mail: info@jokari.de

Contact person:
Susanne Noll
Frank J. Goebbels

Reprint free – Copy requested

Bild Image Index (Picture Source: JOKARI GmbH & Co. KG); Reprint free of charge:



JOKARI_Old Cable Knife Prototype:
One of the first cable knives with a straight blade designed by Josef Krampe.



JOKARI_Cable Knife System 4-70:
Today's modern safety Cable Knife from JOKARI, the Cable Knife System 4-70, meets all the requirements of a modern professional in terms of stripping of cables and wires.



JOKARI-Managing Director Frank J. Goebbels

About JOKARI

JOKARI GmbH & Co. KG from Ascheberg, Westphalia, is a specialist for the production and distribution of high-quality precision wire strippers. Since its foundation more than 50 years ago, the company has been focusing on quality made in Germany and manufactures all wire strippers in its own factory with an attached plastics injection molding at the Ascheberg headquarter. JOKARI's task is to meet the demands of its world-wide professional customers from industry and craftsmanship: They are asking to strip all types of wires quickly, precisely, easily, and safely for further handling – under all circumstances. According to this the company's innovations are geared to the latest developments in technical and industrial branches, for example in automotive and automation technology. Thus JOKARI is able to deliver exactly the wire strippers the customers need for their work. In addition JOKARI offers multimedia-based, multilingual solutions to provide quick assistance to customers all around world having questions on the use of the wire strippers. For further information visit www.jokari.eu.

Publisher:
JOKARI GmbH & Co. KG
An der Vogelrute 34
59387 Ascheberg-Herbern, Germany
Phone: +49 25 99 / 50 19 70
Fax: +49 25 99 / 71 51
www.jokari.eu
E-Mail: info@jokari.de

Contact person:
Susanne Noll
Frank J. Goebbels

Reprint free – Copy requested